



## **Turn your iPod into a home entertainment powerhouse!**

*The new Xitel movieCENTER fully integrates your iPod into the living room for a rich, vibrant and immersive experience.*

**Thatcham, UK – 24 June, 2008** – EuroTech today announced the arrival of the Xitel movieCENTER™ for iPod in the UK. More than just a dock, the new movieCENTER incorporates powerful processing technology that transforms iPod movies and music into a more realistic and immersive experience.

"iPod movies and video are the next big thing," said Barrie Davis, President of Xitel. "With over 100 million TV programs and 3 billion songs already sold, the introduction of greater video support opens up iPod to a whole new range of possibilities. movieCENTER gives users the opportunity to fully realize the potential of their iPods and enjoy audio and video easily through any home entertainment system."

Xitel's newest dock incorporates breakthrough technology that adds back the warmth and depth audio compression takes away while dramatically enhancing detail and clarity. Three key processing technologies work together to dramatically enhance all iPod audio for an amazing experience through any regular TV or stereo:

**BIGGER BASS:** movieCENTER includes TruBass® processing for ground shaking subwoofer like performance from ordinary stereo or TV speakers!

**CLEARER DIALOG:** Dialog Clarity® creates a virtual center speaker that lets you hear even the quietest whisper in crystal clear detail no matter how much background action there is.

**AMAZING REALISM:** movieCENTER uses psychoacoustics to massively improve detail by processing the surround sound data locked in movie soundtracks. Enjoy greatly enhanced realism as sounds and special effects you've never heard come to life!

Building on the HiFi-Link for iPod family of products, movieCENTER comes as a complete "Made for iPod" accessory. A compact black dock and slim remote control are perfectly complemented by shielded audio cable with gold-plated connectors. Component and Composite video outputs ensure optimum picture quality on standard TVs through to high end flat screens, while a USB input allows for seamless synching to a computer.

The Xitel movieCENTER is available in the UK now, with a suggested retail price of £59.99.

### **About Xitel.**

Xitel Pty Ltd has a 32-year history of developing and marketing technically advanced electronics. Over the years, the company has designed, developed, and manufactured more than 50 product lines with millions of units for an elite list of partners including Sony, Siemens, Raytheon, Kodak and others. More information can be found at [www.xitel.com](http://www.xitel.com).

### **About EuroTech.**

Established in 1990, EuroTech represents a select portfolio of complimentary manufacturers from around the globe. EuroTech is a specialist IT distributor, working with vendors to develop and promote their brand within the UK. The company works with a shared ethos of creating demand, channel management, ethical trading and quality of service. [www.euro-tech.co.uk](http://www.euro-tech.co.uk)

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